



Strategic Leadership

Module OVERVIEW

The turbulence caused by rapidly increasing rates of change has created new needs for those responsible for government strategy. The unpredictability of the current environment requires leaders in government to adopt new perspectives around strategic intent and choice in the planning process, and their challenge is to build vision, mission and values that ensure successful execution of effective public sector strategy.

This leading edge course equips participants with the ability to prepare their organisation for turbulence and to strengthen the link between strategy and the government sector. It allows the development and implementation of high impact changes to link futures thinking with strategy as a way of providing clear direction and purpose.

Key BENEFITS

Through attending this module, participants will:

- Engage with leading experts who provide rapid exposure to new ideas, perspectives and ways of thinking about strategies for action
- Understand new concepts such as industry & environment analysis, strategic analysis, futures thinking, and strategic intent & choice
- Develop their own strategic capabilities and assess the unique situation in their own workplaces
- Apply new ideas and techniques to strategic processes and challenges in the public sector
- Develop a framework for analysing and implementing strategic planning in an unpredictable environment, engaging their employees with innovative leading edge thinking and ideas
- Adopt innovative approaches to strategic planning designed to achieve sustained outcomes



Module LEADER

Dr John Steen - is a Senior Lecturer in Strategy and a member of the Innovation Strategy and Leadership research group at UQ Business School. His research and teaching reflects an ongoing interest in intangible resources such as knowledge, ideas and information and the way that they contribute to strategic leadership and sustained competitive advantage in both the public and private sector. His interest in risk and uncertainty management has been applied to developing business strategies with a range of government departments and blue chip corporate companies and he is currently involved in a major international operation on understanding processes of innovation and strategic leadership. In 2008, he was awarded a federal grant to undertake this research. He holds PhDs from the University of Tasmania (Biochemistry) and The University of Queensland (Strategic Management). John is committed to achieving strategic change and innovations in all levels of government and was recently awarded the Australian Learning and Teaching Council Citation for outstanding contribution to student learning.



MODULE OUTLINE

Full details will be provided at commencement

DAY 1 – MONDAY

- Setting the scene: a framework for strategy in action
- Strategy as integrated choices: the diamond model
- Building on competitive advantage in the public sector
- Industry speaker: Executive Presentation

DAY 2 – TUESDAY

- Staging actions and sustainable outcomes
- Collaborative partnerships and effective relations
- Government analysis
- Executive Presentation

DAY 3 – WEDNESDAY

- Client value discipline
- Strategy mapping
- International strategy in focus – a case study
- Executive Presentation

DAY 4 -THURSDAY

- Moving the department from vision, mission and values to real change and performance
- Understanding risk and decision making
- Future challenges and directions in strategic management

VENUE

This module will be delivered at UQ Business School Downtown, Level 19, Central Plaza One, 345 Queen Street, Brisbane. This premier UQ Business School location is in the heart of the Brisbane CBD and is equipped with state-of-the-art teaching and learning facilities.

WHO SHOULD ATTEND?

The Inspiring Executive Leadership program is aimed at senior officers and newly appointed (or early career) SES-2 or SES-3 in Queensland Government departments of government-owned corporations, who are aspiring to move through senior executive level roles. Upon completion of their program, it is expected that graduates will have skills, knowledge, courage and vision to demonstrate outstanding leadership in the Queensland Public Sector.

HOW TO APPLY

1. Download the nomination form from the Public Service Commission's website at www.psc.qld.gov.au
2. Complete the nomination form and submit it via your senior executive for endorsement by the Chief Executive Officer of your agency.
3. A separate nomination form is required for each module.
4. All nominations are to be sent to the Public Service Commission from your agency's Chief Executive Officer.

WHEN DO I APPLY?

Nominations for fourth module – Strategic Leadership commencing on 8 November 2010 – are to be sent to the Public Service Commission by Friday 8 October. You can also start nominating for other modules in the Inspiring Executive Leadership program now. Full details on the nomination process, including closing dates for all modules, are available on PSC's website. For further information about the program, please contact the Public Service Commission on (07) 3224 2397 or at inspiringleadership@psc.qld.gov.au

CREDIT TOWARDS UQBS POSTGRADUATE STUDIES

Participants enrolled in this module may apply to undertake this module for credit towards the Graduate Certificate in Executive Leadership. Students wishing to gain credit must undertake all items of assessment. Please contact UQBS Student Administration via email: postgrad_enquiries@business.uq.edu.au to confirm your eligibility and to seek approval to obtain a credit for the module.

ASSESSMENT

Module assessment is requirement for those participants who wish to complete the module for credit towards the Graduate Certificate of Executive Leadership. Details of the assessment requirements will be provided with the module materials and will be discussed during the workshop.

INVESTMENT

\$4,950* per module - Fee includes tuition, course materials, morning tea, lunch and afternoon tea each day, a formal networking activity and professional development activities.* Please note GST does not apply to Corporate Education through UQ Business School Corporate Education.